

WHAT IS ITA

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

The network. Through its headquarters in Rome, an office in Milan, and a global network of 79 offices in 65 countries, linked to Italian embassies and consulates, the Italian Trade Agency provides information, assistance, promotion, training and cooperation in the industrial, consumer goods and services sectors.

The Italian Trade Agency collaborates with Italian Regions, Chambers of Commerce, Industry and Trade Associations and other public and private organizations.

Interested in investing in Italy?
This is the place to go:
www.investinitaly.com

Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalized services and assistance to thousands of Italian companies.

The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy.



The main services offered to Italian companies by the Italian Trade Agency to increase the flow of exports and investments between Italy and the rest of the world are:

- information and assistance
- identification of commercial partners
- visits to international trade shows and industrial districts
- support for investments abroad



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

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www.ice.it/en

ROME HEADQUARTERS

Via Liszt, 21 - 00144 Roma

Tel. +39 06 59921

Email: urp@ice.it

MILAN OFFICE

Corso Magenta, 59 - 20123 Milano

Tel. +39 02 480441

Email: milano@ice.it

ITA WORLDWIDE NETWORK

All offices and contacts can be found here:

www.ice.it/en/markets

Italian Trade Agency



@ITAtadeagency



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ITALIAN TRADE AGENCY

TRADE AND INVESTMENT

OPEN DOORS TO A WORLD
OF OPPORTUNITIES

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WHERE YOU CAN FIND ITA:

- At all major international trade fairs and exhibitions with an Italian pavilion
- At forums and seminars in your country
- On bilateral trade meetings
- Accompanying trade delegations to Italy
- Assisting with intellectual property and barriers to commerce issues.