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Francesco Biancardi got his Master Degree in Electronic Engineering at Politecnico di Milano in 2008. After an internship at ST Microelectronics in the Technology CAD group in 2007 and 2008, he joined Zeiss Microscopy as Product Specialist of Optical Microscopy for Industry between 2008 and 2014. In 2014 he moved to the Bruker Nano Surfaces Division as Sales Account Manager for Atomic Force Microscopy and Profilometry in Italy and Sales Specialist for Tribology in South EMEA. Since January 2017 he is part of the renewed ZEISS Microscopy Division in Italy as Regional Sales Manager for Electron and X-Ray Microscopy for Research and Academia